



*Global Public Opinion
on the Issues and Trends
that Impact Performance and Reputation
2011*

GlobeScan Radar

25 Countries

Sample Size: 25.000

PowerPoint Report

F2F or Telephone Survey

Trends of 10 Years

Price: 5.000 TL + KDV (Turkey Report)

GLOBESCAN

www.globescan.com

Topics

Importance of National Issues
Most Important National Problem
Importance of Global Issues
Most Important Global Issue
Seriousness of Global Problems
Most Talked About Global Issues
World Is Going in the Right Direction
Support for Free Market
Respect for Industry Sectors
Trust in Institutions
Seriousness of Environmental Issues
Views and Perceptions of Climate Change
Economic Issues & Consumer Sentiment

Report is available at

Yöntem

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