

2010 Issues Survey—Shared Findings

November 2010



GlobeScan Radar 2010

GLOBESCAN



Introduction

This PowerPoint report shows selected emerging findings of the second wave of the GlobeScan Radar 2010 focusing on global public opinion on global issues. A more detailed and interpretive report will follow.

The findings detailed here are based on face-to-face, online (for Japan only), and telephone surveys with nationally representative samples of about 1,000 adults in each of 26 countries ($n=26,000$).

Some urban-only surveying was conducted in certain developing countries, following generally accepted research standards in each country. The polling was carried out between June and September 2010. Within-country sample error is comprised between ± 2.1 and $\pm 3.5\%$, 19 times out of 20.

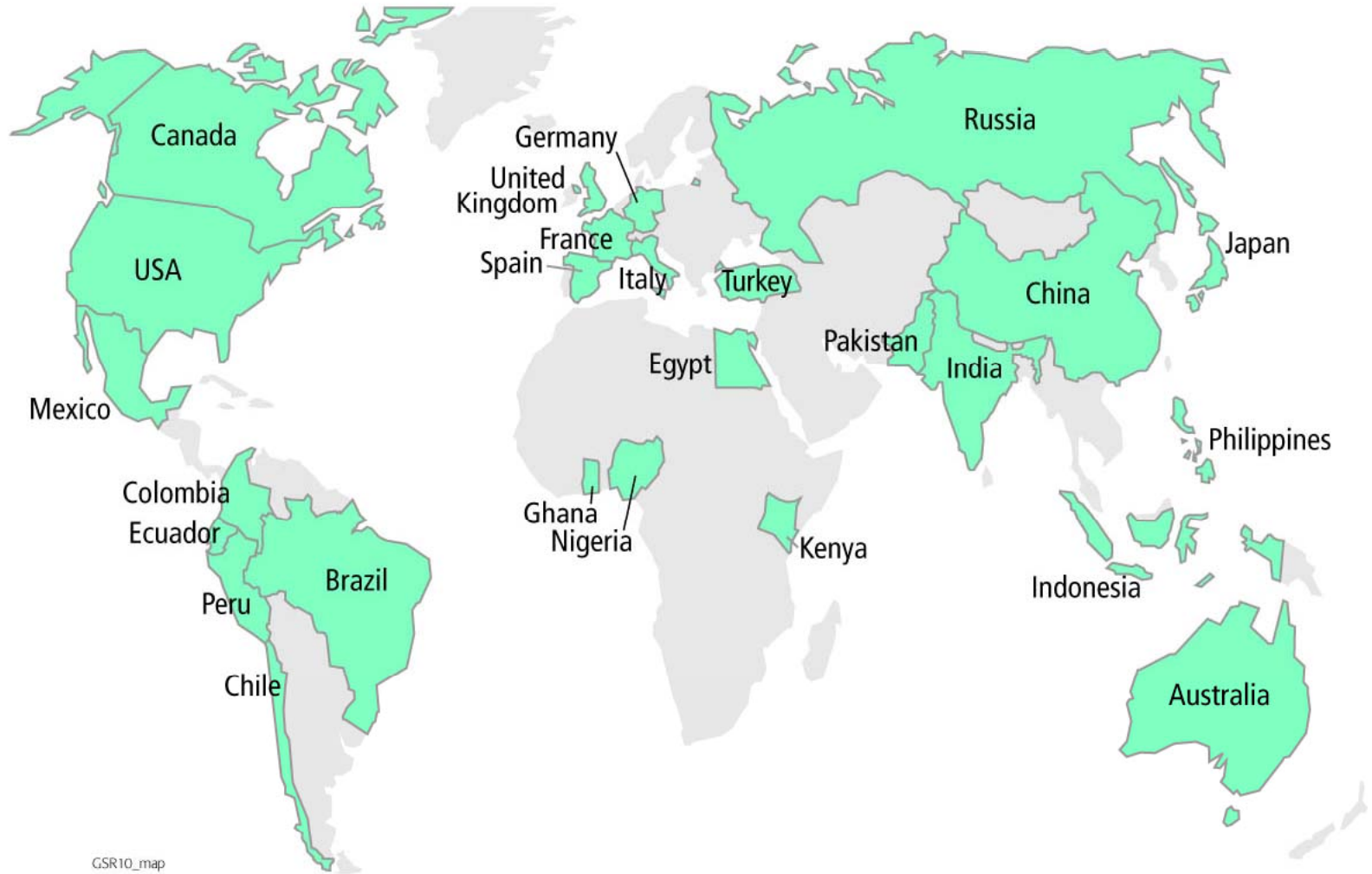
All figures in the charts are expressed in percentages, unless otherwise noted. Totals may not add to 100 because of rounding. In the case of certain bar charts, white space represents the portion of respondents who either answered "Do not know" or did not answer at all (i.e., "DK/NA"). Selected tracking information is shown where data available. Trend charts are intended to show selected significant changes over time.

As Egypt asked only three questions in the whole questionnaire, footnotes mentioning "Not asked in Egypt" were not added in the charts to avoid redundancy.

Note that urban sample methodology changed between 2008 and 2010 in China, India, Indonesia, Mexico; Brazil methodology changed from face-to-face to telephone in 2008; prior to 2008, the UK was referred to as Great Britain.



Map of Participating Countries

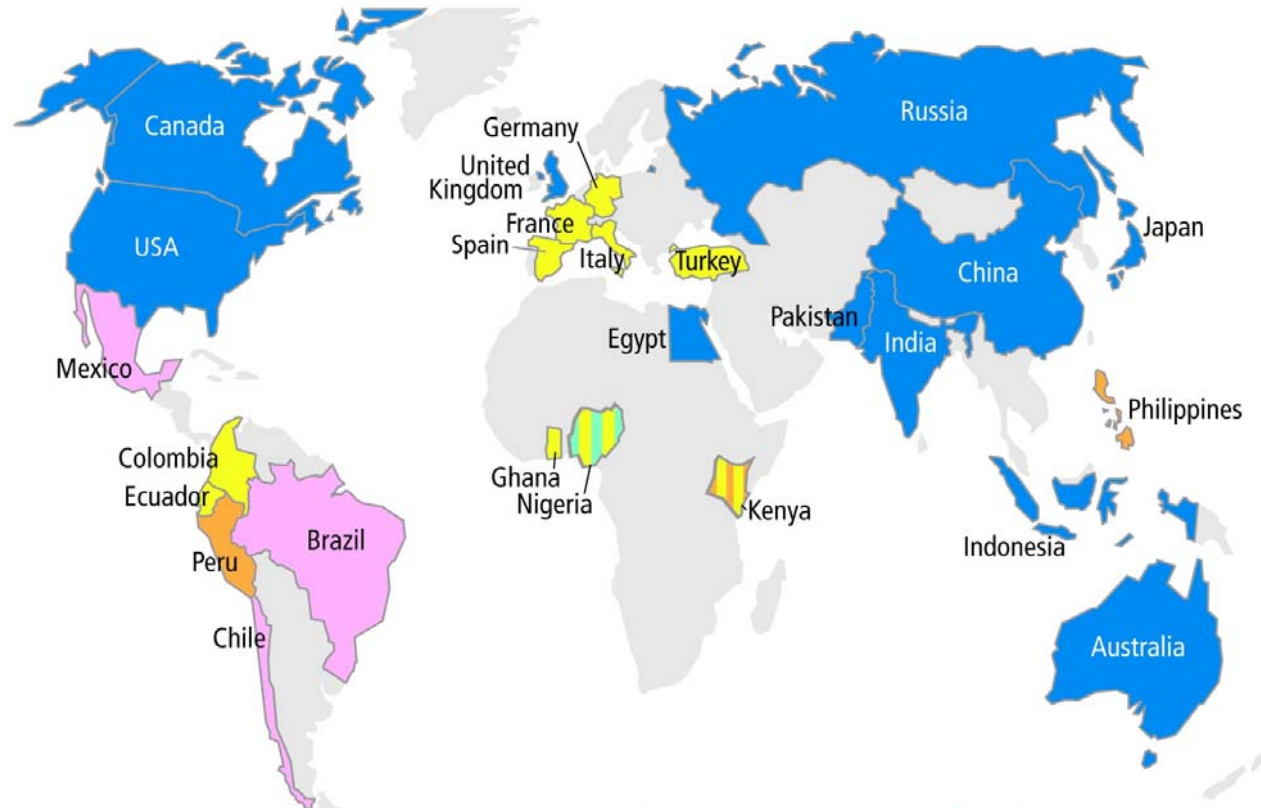


GSR10_map



Most Important National Problem

Unprompted, by Country, 2010



Asked of half of sample



GSR10w2_1A1

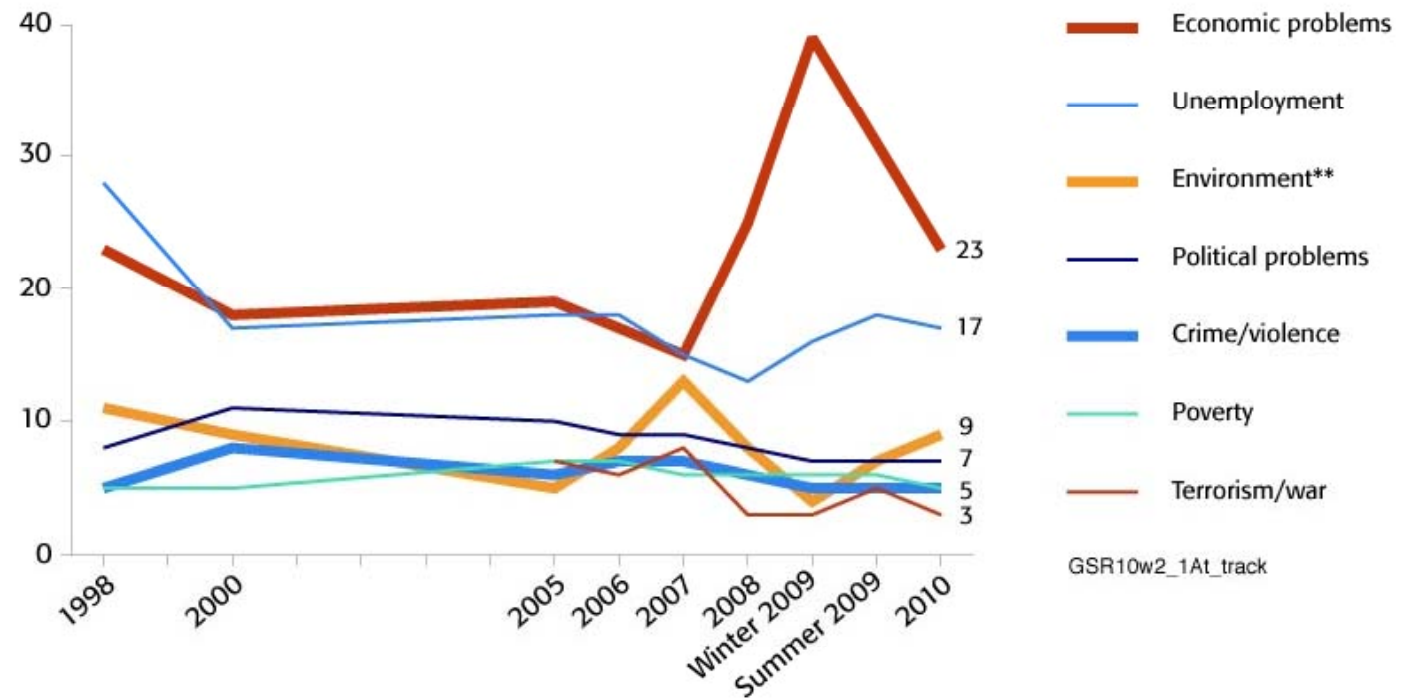


Q1At. What do you think is the most important problem facing our nation today?



Most Important National Problem

Unprompted, Average of 11 Tracking Countries,* Trends: 1998–2010



Asked of half of sample in Summer 2009 and 2010

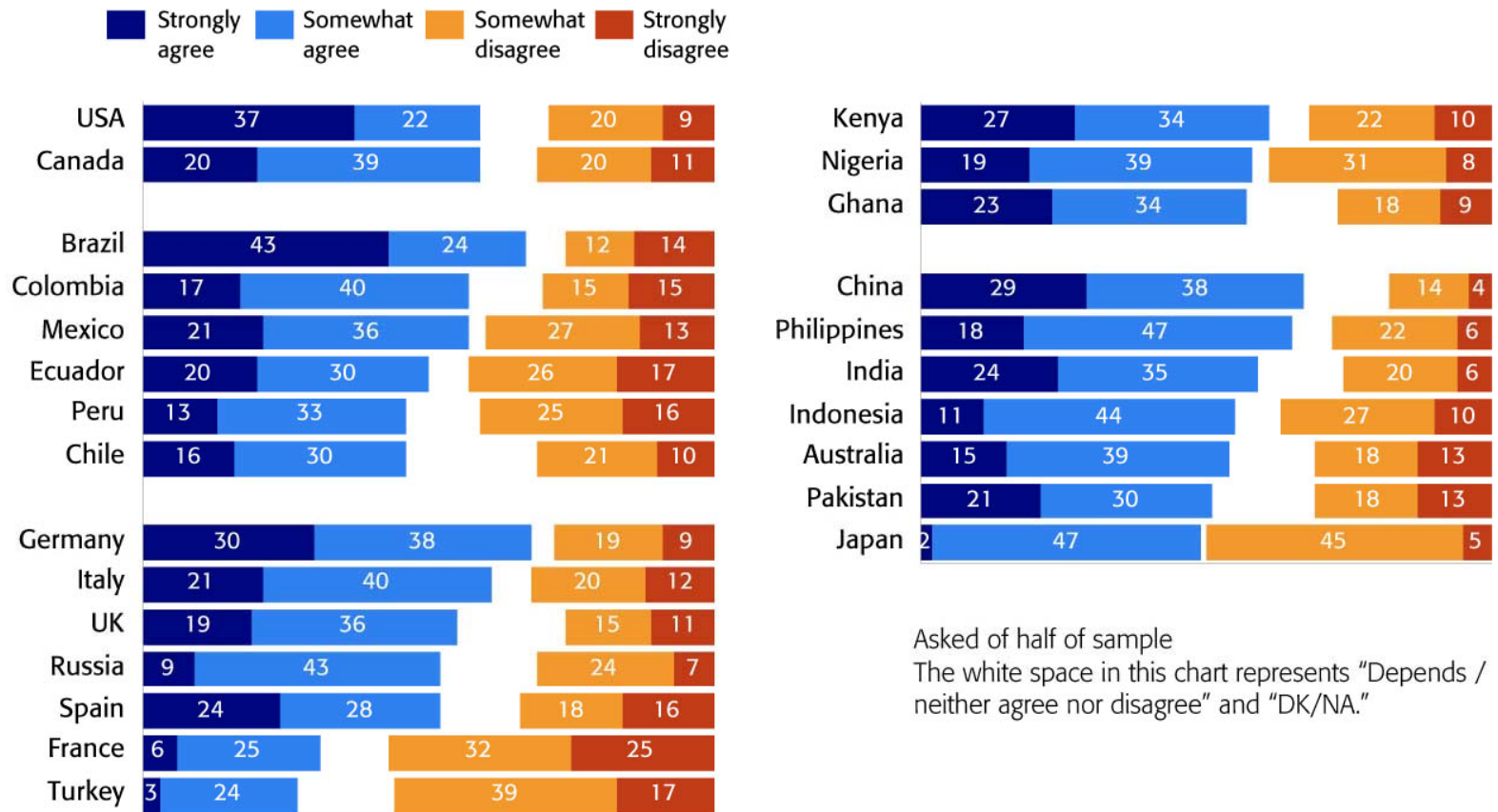
*Tracking countries include Canada, China, Germany, India, Indonesia, Italy, Mexico, Nigeria, Turkey, the UK, and the USA.

**Includes pollution, natural disasters, and climate change



Free Market Economy Is Best System

"Agree" vs "Disagree," by Country, 2010



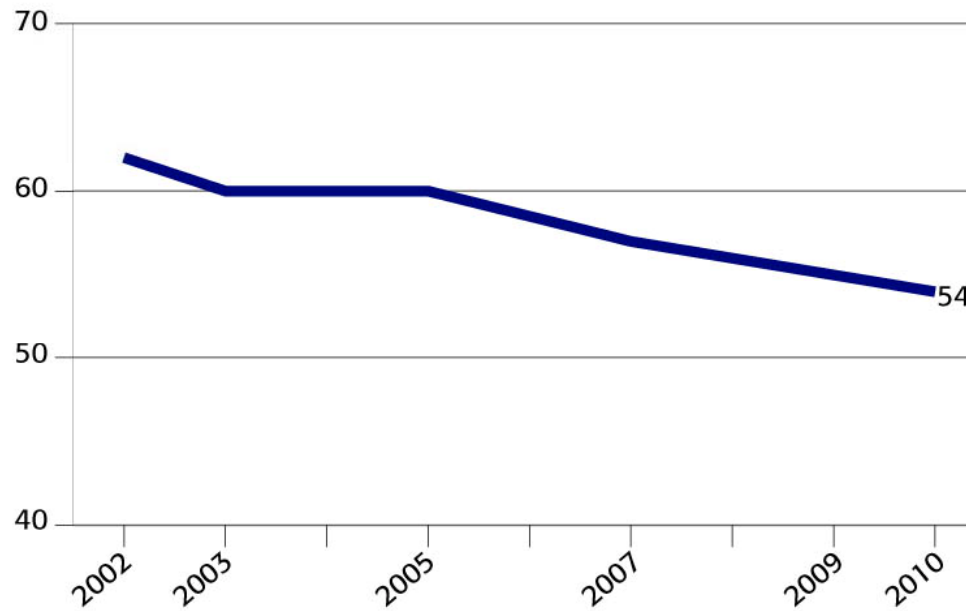
Asked of half of sample
The white space in this chart represents "Depends / neither agree nor disagree" and "DK/NA."

GSR10w2_2Abt



Free Market Economy Is Best System

"Agree,"* Average of 12 Tracking Countries,** Trends: 2002–2010



GSR10w2_2Abt_track

Asked of half of sample in 2007, 2009, 2010

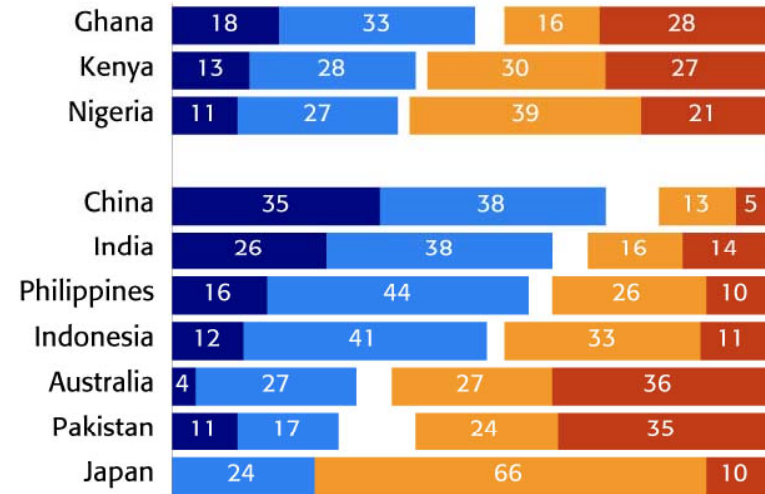
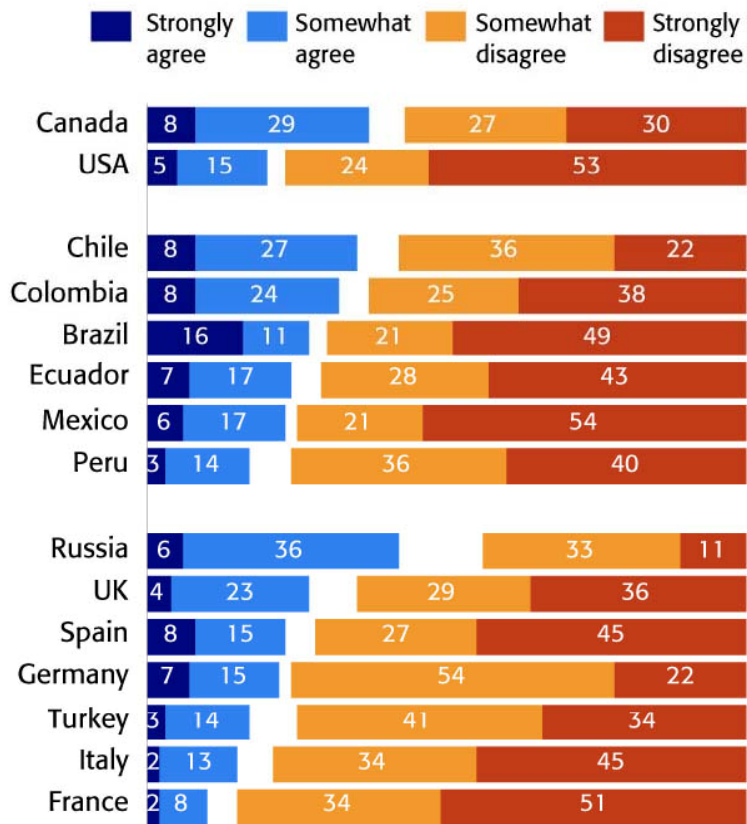
*"Strongly agree" and "Somewhat agree"

**Tracking countries include Canada, China, France, Germany, Indonesia, Italy, Mexico, Nigeria, Russia, Turkey, the UK, and the USA.



The World Is Going in the Right Direction

"Agree" vs "Disagree," by Country, 2010



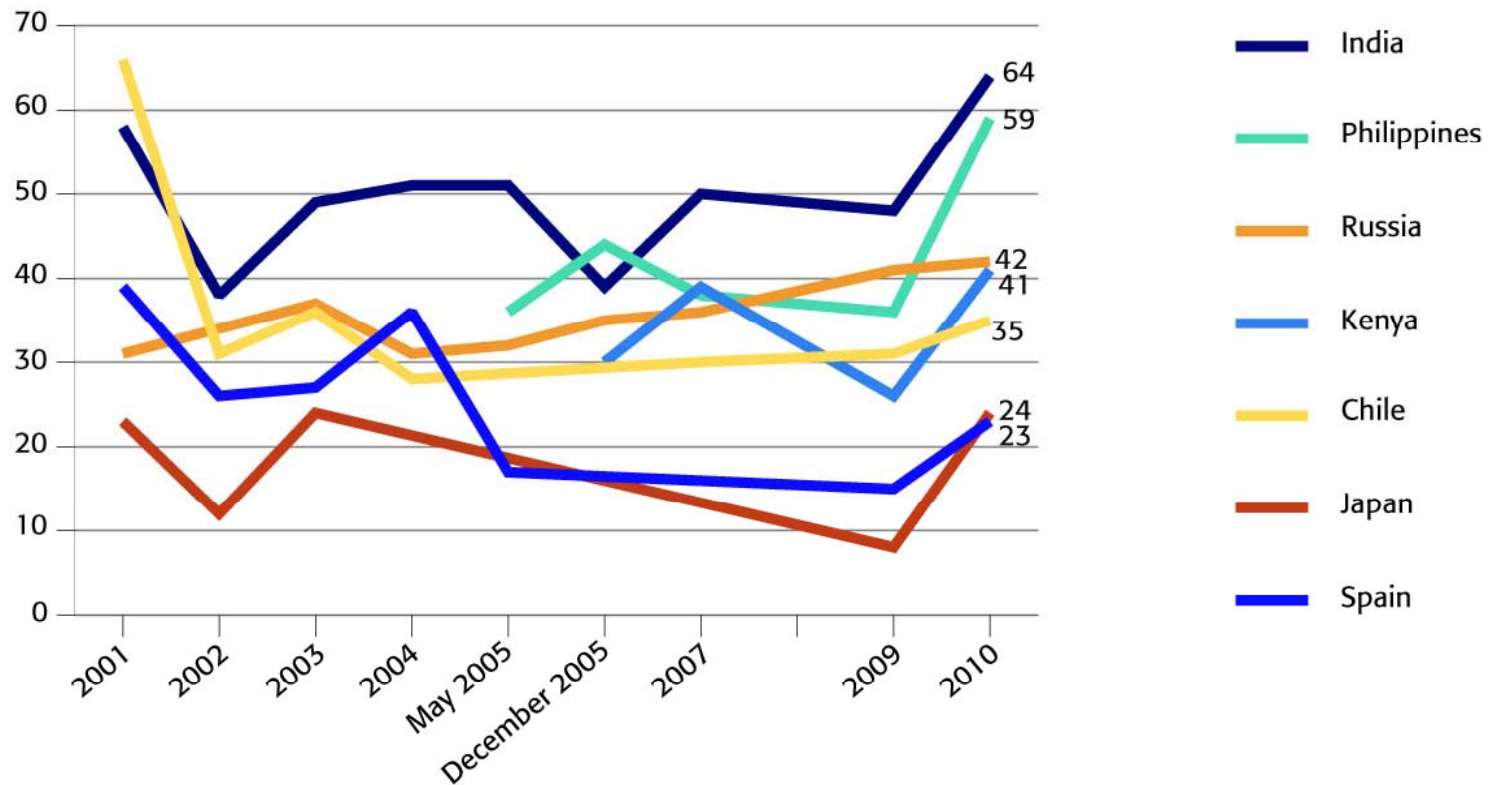
Asked of half of sample
The white space in this chart represents "Depends / neither agree nor disagree" and "DK/NA."

GSR10w2_2Aat



The World Is Going in the Right Direction

"Agree,"* Selected Countries, Increases: 2001–2010



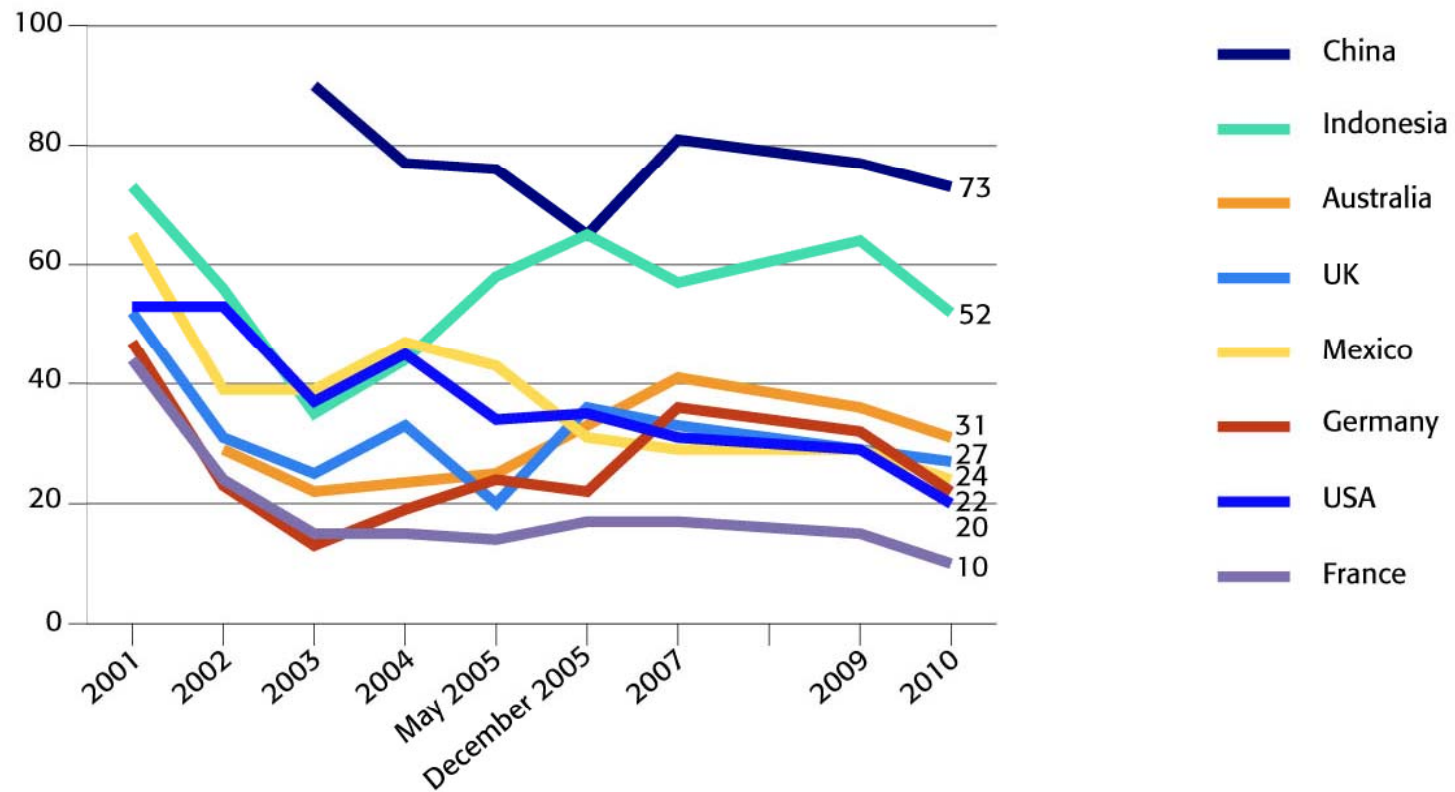
GSR10w2_2Aat_inc

Asked of half of sample in 2001, 2007, 2009, 2010
 *"Strongly agree" and "Somewhat agree"



The World Is Going in the Right Direction

"Agree,"* Selected Countries, Decreases: 2001–2010



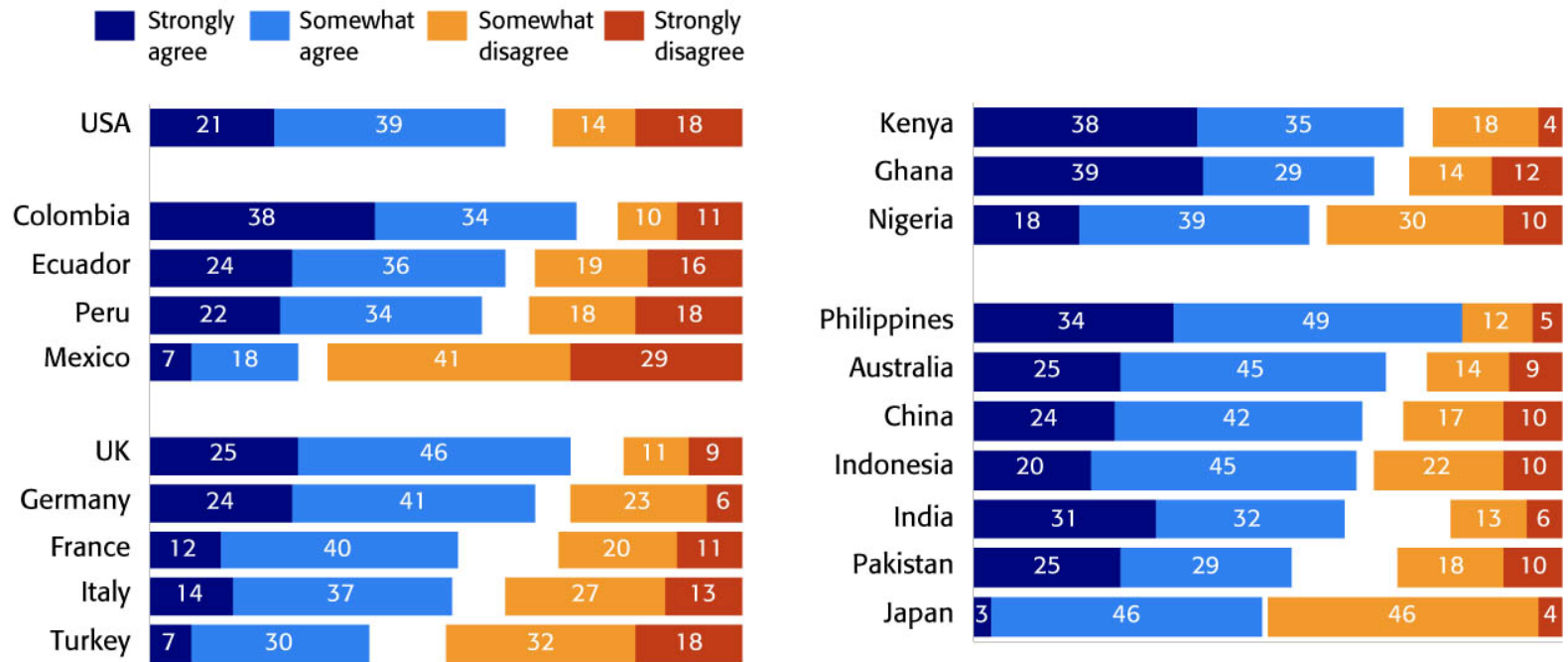
GSR10w2_2Aat_dec

Asked of half of sample in 2001, 2007, 2009, 2010
 *"Strongly agree" and "Somewhat agree"



My Country Benefits from Foreign Companies' Investments

"Agree" vs "Disagree," by Country, 2010



GSR10w2_2Aet

Asked of half of sample

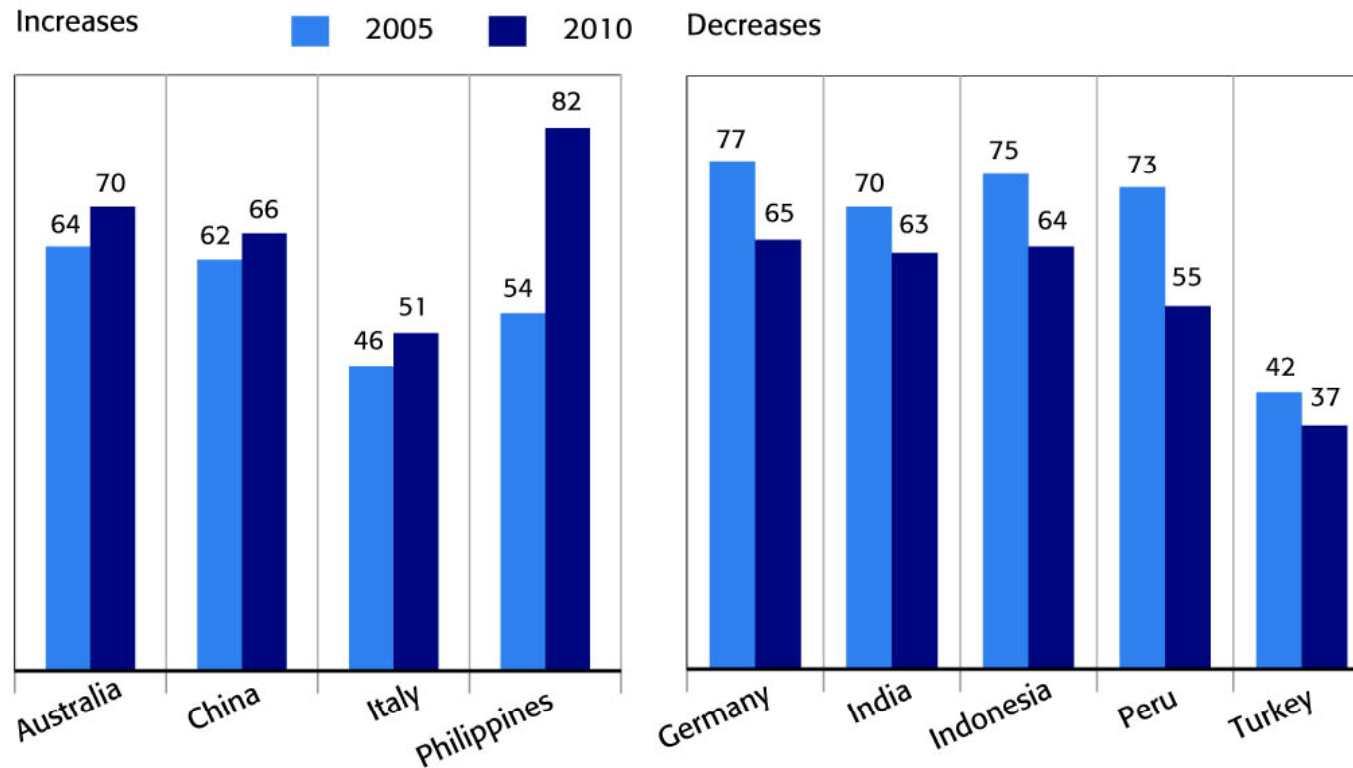
Not asked in Brazil, Canada, Chile, Russia, and Spain

The white space in this chart represents "Depends / neither agree nor disagree" and "DK/NA."



My Country Benefits from Foreign Companies' Investments

"Agree,"* Increases/Decreases: 2005–2010



GSR10w2_2Aet_trend

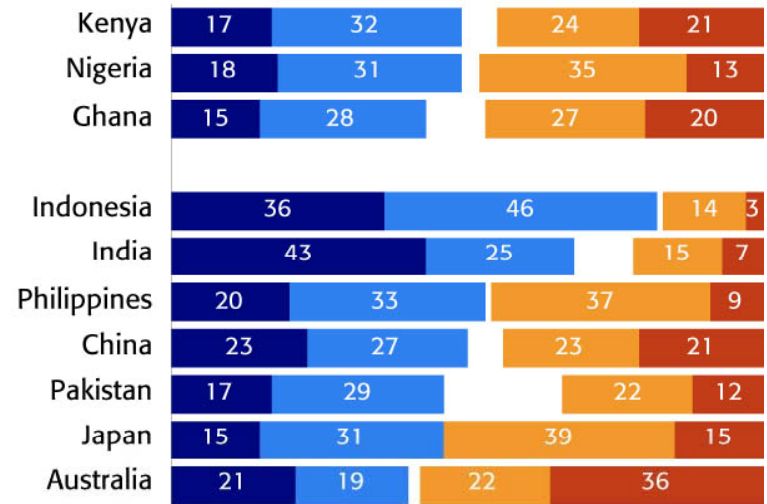
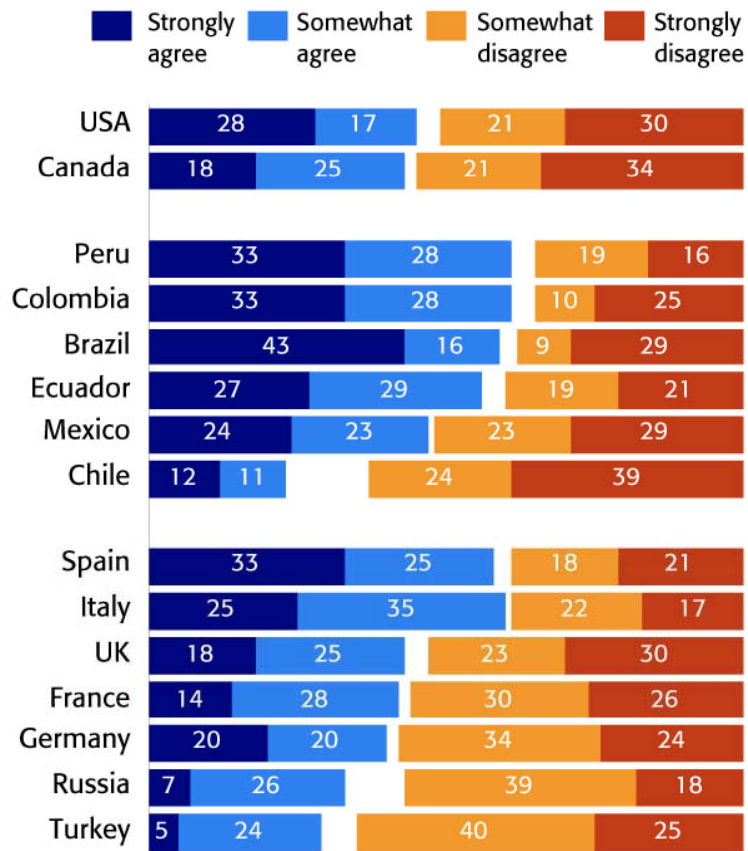
Asked of half of sample in 2010

*"Strongly agree" and "Somewhat agree"



Dangers of Climate Change Are Exaggerated

"Agree" vs "Disagree," by Country, 2010



Asked of half of sample

The white space in this chart represents "Depends / neither agree nor disagree" and "DK/NA."

GSR10w2_2Adt

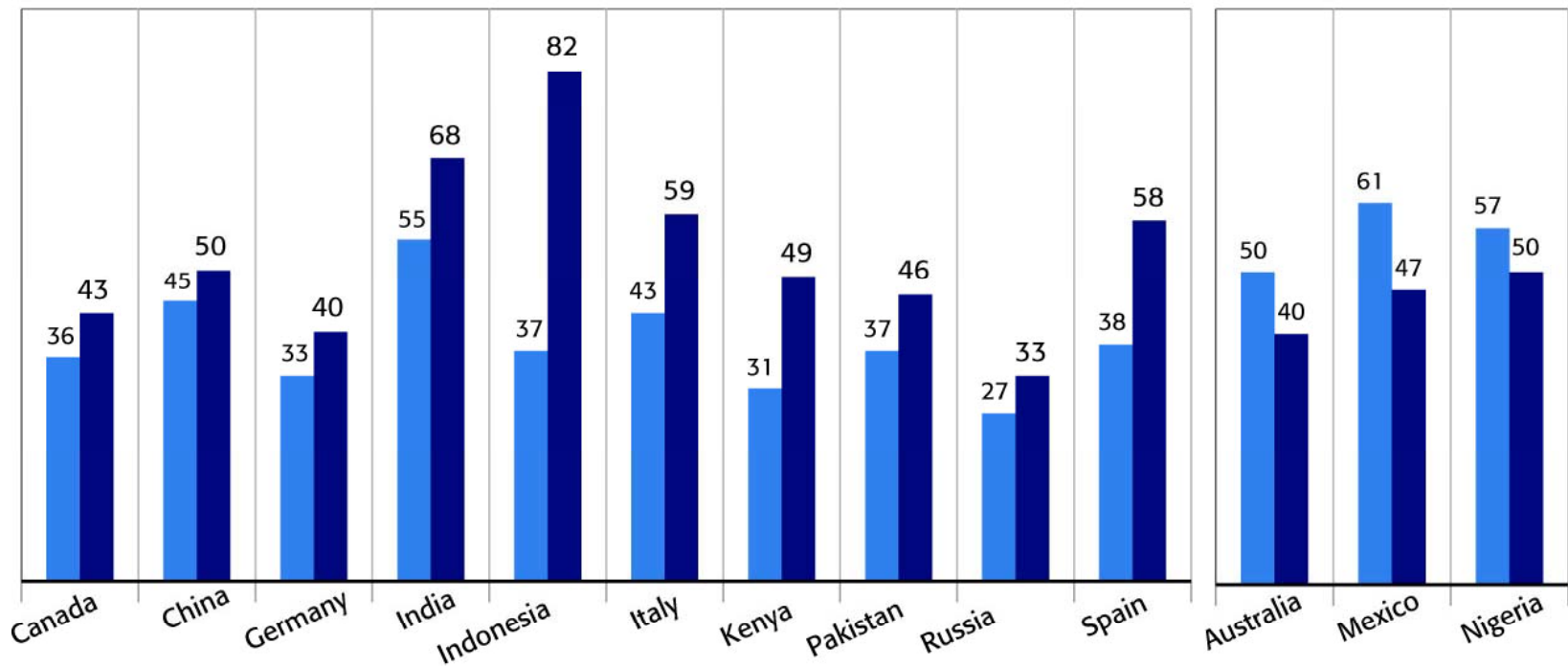


Dangers of Climate Change Are Exaggerated

"Agree,"* Selected Countries, Trends: 2008–2010

Increases

2008 2010 Decreases



GSR10w2_2Adt_trend

*"Strongly agree" and "Somewhat agree"
 Asked of half of sample in 2010



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